



ProSoap Inc.

www.prosoap.com



Snapshot Success Story:

- **Company:** ProSoap has been making water-activated biodegradable hand cleaner and face wash for 30 years. They sell directly via phone and their NetSuite Web store in North America, and distribute internationally to Europe and Asia.
- **Location:** Rockwall, Texas
- **Previous software:** FilePro, Real World Accounting (now Microsoft Dynamics — Great Plains)

“It is exciting and fun to find new functionality within NetSuite that we are not currently utilizing ... Knowing in real-time what our profits look like for a period is incredible. In a glance, we can see if we need to ramp up our sales for the day. The reminders section has saved me many times over the year from making costly mistakes.”

— *Billy Self, President*
ProSoap

Challenges with previous software:

- Costly, yearly updates were required to use multiple software programs
- Too much time spent by IT manager managing the on-site server
- Regular crashes and improper back-ups didn't help

Solution:

- With NetSuite, no on-site servers needed; integrated ERP, CRM / SFA, and Ecommerce; and constant upgrades
- Using NetSuite for: Accounting, payroll, e-commerce (didn't have an online store previously), manufacturing, pick and pack, UPS integration, CRM — including better customer support, email marketing campaigns/reporting, and sales force automation (more upsells, cross sells, etc.)

Results with NetSuite:

- Due to the freedom of no servers on-site, have saved over \$150,000 a year
- No longer have an IT department at all; can manage an internet connection with a network switch by themselves; no more worries about improper back-ups
- More reporting options for management
- Since 2002, have continued to find new features added to NetSuite that help the company continue to grow and improve its processes
- NetSuite Web Store helping take ProSoap to the next level



 Find out more: contact NetSuite, Inc. at 1 877 NETSUITE or visit www.netsuite.com